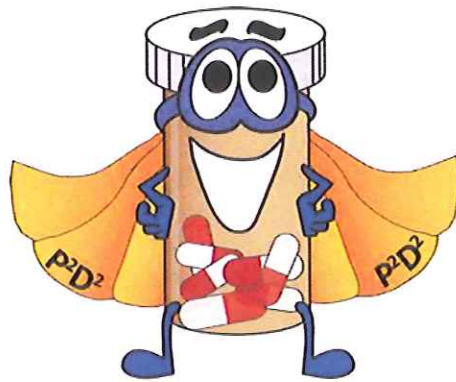


Sociology

P²D²



Pontiac Prescription Drug Disposal:

A Cooperative Program between High School
Students, Local Officials, and Pharmacies

www.p2d2program.org

Lesson Plan

Sociology Lesson Plan- P²D²

Creating a Promotional Video to Inform the Public about the Prescription Drug and Disposal Program

Objectives

Students will:

1. Learn about and discuss the challenges facing adolescents in today's society, with a focus on drug use.
2. Research the Prescription Pill and Drug Disposal Program.
3. Learn how to create a storyboard to communicate key components of the Prescription Pill and Drug Disposal Program.
4. Create a promotional video using Movie Maker.

Illinois Learning Standards

14.A.4 Analyze how local, state and national governments serve the purposes for which they were created.

14.C.4 Describe the meaning of participatory citizenship (e.g., volunteerism, voting) at all levels of government and society in the United States.

14.D.5 Interpret a variety of public policies and issues from the perspectives of different individuals and groups.

14.F.5 Interpret how changing geographical, economic, technological and social forces affect United States political ideas and traditions (e.g., freedom, equality and justice, individual rights).

16.A.4a Analyze and report historical events to determine cause and effect relationships.

17.B.4a Explain the dynamic interactions within and among the Earth's physical systems including variation, productivity and constructive and destructive processes.

17.B.5 Analyze international issues and problems using ecosystems and physical geography concepts.

18.A.5 Compare ways in which social systems are affected by political, environmental, economic and technological changes.

18.B.5 Use methods of social science inquiry (pose questions, collect and analyze data, make and support conclusions with evidence, report findings) to study the development and functions of social systems and report conclusions to a larger audience.

Materials

Computer with Internet access

Story Board Worksheet

Video Camera or Flip

Assessment Rubric

Procedures

1. Complete a graphic organizer on the “Challenges of Adolescence.”
2. Brainstorming and discussion: *In your opinion, do students in our community abuse drugs, both illegal and prescription? How do we address drug use among adolescents?*
3. Direct Instruction: Introduce the P²D² Program. Have students visit the website p2d2program.org to learn about and research the Prescription Pill and Drug Disposal Program. Students can supplement their research using additional references listed in that section of *The Medicine Chest* curriculum.
4. Divide students into three groups and give each group a topic of focus. Topics may include:
 - What is P²D²?
 - How to implement a P²D² Program.
 - Past and present success of the P²D² Program—How and why did the Program make an impact in the various communities it has reached?
5. Using previous research, students should meet in groups to discuss their assigned topic and create an outline of their topic’s most important points.
6. Direct Instruction: The Purpose of a Public Service Announcement.
 - What makes a successful PSA campaign?** <http://www.psaresearch.com/bib4111.html>
 - How to make a good PSA.** http://www.ehow.com/how_7469497_make-good-psa.htmlStudents can meet with the school’s Media Learning Center director or specialist to learn how to create a Story Board and use Movie Maker to create a Public Service Announcement. The Wiki from the lesson developed at Pontiac Township High School can be accessed using the following web address: <http://pthsstudentresources.pbworks.com/w/page/36267906/Creating-a-Video-with-Visual-Communicator-and-Movie-Maker>
7. Students should meet in groups to brainstorm and create their Story Board (see Figure 1. below).
8. Students should meet outside of class to film and create their Public Service Announcements using Movie Maker.
8. Students will present their Public Service Announcements to the class.

Assessment

1. Graphic Organizers should be graded for content and completion.
2. Make an informal assessment of class discussion and group work.
3. Assess Public Service Announcements using the grading rubric provided in Figure 2.

Figure 2. Assessment Guide for Public Service Announcements

Topic: _____

Group Members: _____

Group Assessment	Excellent	Good	Average	Needs Improvement	Unsatisfactory
The group made good use of its preparation time.	5	4	3	2	1
The PSA reflected analysis of the issues under consideration.	5	4	3	2	1
The PSA was coherent and informative.	5	4	3	2	1
The group incorporated relevant sections of the background reading into its PSA.	5	4	3	2	1
The group's presenters spoke clearly, maintained eye contact, and made an effort to hold the attention of the audience.	5	4	3	2	1
The presentation incorporated contributions from all the members of the group.	5	4	3	2	1

Individual Assessment	Excellent	Good	Average	Needs Improvement	Unsatisfactory
The student cooperated with other group members.	5	4	3	2	1
The student was well prepared to meet his or her responsibilities.	5	4	3	2	1
The student made a significant contribution to the group's PSA.	5	4	3	2	1

Grand Total: _____ (45)

Comments: